

# *Shark Tank Game Plan*

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**NAME:**

**GAME:**

**PMM:** (I am a \_\_\_\_\_ Coach. I work with **<Insert Market>** who are struggling with **<Insert Compelling Problem>**. And I help them **<Insert Ultimate Result>**)

**WINNING STRATEGY:**

[Empty text box for writing winning strategy]

**CALENDARING YOUR STRATEGY:**

[Empty text box for calendaring strategy]

**TARGET MARKET:**

[Empty text box for target market]

## ULTIMATE RESULT:

## YOUR WHY:

## SAMPLE SCRIPT:

*“Hi Sharks, I’m <Name>. And I’m <Insert Game>. The reason I’m so passionate about <Insert PMM> is <Insert your Why>. My winning strategy is <Insert Winning Strategy>.”*

*How I plan to set myself up for success is <Insert Calendaring Your Strategy>. So Sharks, which one of you will join me in helping <Insert Niche> get <Insert Ultimate Result>?”*